

Source Your Sourcing Needs, Tell Your Selling Needs... The BCH Trade Nucleus Feeds Your Needs

Technical Textiles & Nonwovens



What is BCH Trade Nucleus

The BCH Trade Nucleus is a one-stop solution provider and guide to help Indian and International stakeholders in the field of technical textiles and nonwovens to maximize their returns from the markets by linking them with the right partners. Its goal is to help the industry players extract maximum benefits by helping them buy and sell products and thus take quick advantage of market volatility and strong trends for various product categories that fall under the umbrella of this huge industry.

Benefits of Being a Part of the BCH Trade Nucleus

Benefits to the BUYER

- **Access to New Products:** Buyers have an opportunity to see a variety of new products available in the market. Buyers will know “what is out there” better than anyone else at one place at one time.
- **Quality Offerings at Competitive Price**
- **Full Representation:** Availability of entire spectrum of products catering to different segments of the industry thus meeting all demands
- **Access to Multiple Suppliers' Offerings:** This provides an opportunity to evaluate the product offerings from different suppliers thus ensuring absolute buying satisfaction
- **Savings on Time & Efforts:** Buyers will have to spend less time and energy looking for the products of their choice
- **Customised Solutions:** Possibility of new product development as per the buyer's requirements

Benefits to the SELLER

- **Complete Product Representation:** The product offerings of the sellers are represented with complete details for better understanding of the buyers
- **Assured Business:** Buyers come prepared to buy thus ensuring serious business opportunities leading to increased market share
- **Minimised Operational Costs:** Sellers have an opportunity to promote their products in a new market with minimal investment costs
- **Greater Visibility:** Product visibility to a wider and much focused audience
- **Constant New Business Generation:** Due to visibility to the potential purchasers worldwide sellers have the opportunity to have numerous business opportunities and thus multiple buyers
- **New Business Opportunities:** Product development opportunities as requested by the buyers thus developing your own market niche

BCH Trade Nucleus: The Need

In emerging markets buying and selling is not an easy task if you want to make money while doing it! The need of the hour is to do an appropriate matchmaking between the buyer and the seller at the right time with minimum fuss and this could be achieved with the guidance of an experienced and a reliable facilitator. BCH being a service provider to the industry promises to provide this important part of your trading strategy by identifying opportunities in the existing markets, which outlines the objective of the launch of 'The BCH Trade Nucleus'.

For Further Information, contact:

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